

Sponsorship Opportunities



Proudly supporting parents and parents clubs in Victorian Government Primary and Secondary Schools since 1925.

Parents Victoria represents thousands of parents across Victoria and has strong links with many organisations in the education sector. 2017 marks our 92nd year of voluntary service, working to ensure that a high quality public education system is accessible to all Victorian children.

Throughout 2017, Parents Victoria will again have a range of activities planned for which we are seeking sponsorship. Activities include:

- Parent forums
- Annual conference – October 23 & 24
- Publication of 4 newsletters per annum

Sponsorship of Parents Victoria gives you the opportunity to:

- ✓ Extensively expose your business to parents of children in Victorian Government schools
- ✓ Create and/or enhance a state profile for your business
- ✓ Demonstrate your support of public education
- ✓ Stay abreast of key issues for parents

Promotional material for activities is sent to every Government school and to many organisations and individuals in the education sector.

Other ongoing sponsorship opportunities are available such as sponsorship of our newsletter or website. Some suggestions for sponsorship packages are listed overleaf.

Parents Victoria would welcome the opportunity to discuss potential sponsorship with you.

See over for more details and how to contact us.

Sponsors may choose to support a single event or take up a sponsorship package. We would also be pleased to listen to any additional ideas you may have that would be of mutual benefit and support Parents Victoria with their valuable work in State Education for [Our Children, Our Concern](#).

Suggested Sponsorship Packages

Major Sponsorship

\$5,000

As a major sponsor we will provide you with the opportunity to:

- Have your logo on conference promotional material clearly identified as the major sponsor
- Set up and promote your product or service in a prime position at our Annual Conference
- Have a 5 minute spot to address conference delegates at Annual Conference
- Provide promotional items to be placed in delegates' satchels
- A logo link to your website from our home page for a 12 month duration
- A 565 x 200 pixels size advertisement or editorial in our Parent's Voice e-newsletter (4 editions)
- Registration for one conference delegate.

Minor Sponsorship

\$1500

As a minor sponsor you will have the opportunity to:

- Set up and promote your product or service at Annual Conference
- Recognition at conference
- Provide a promotional item/s to be placed in delegates satchels
- A logo link to your website from our fundraising page for 3 months
- A 265 X 200 pixels size advertisement in Parent's Voice e-newsletter (4 editions)
- Registration for one conference delegate.

Other Sponsorship Opportunities

- | | |
|--|--------|
| ➤ Sponsor Parents Voice newsletter | p.o.a. |
| ➤ Sponsor a Parents Victoria portable banner | p.o.a. |
| ➤ Sponsor our website with a logo link on our home page for 12 months | \$935 |
| ➤ Sponsor our website with a logo link on our fundraising page for 12 months | \$220 |
| ➤ Sponsor a component of our Annual conference eg conference dinner, a speaker, country delegates, promotional banner | p.o.a. |
| ➤ Advertise in our electronic newsletter 'Parents Voice' including a link to your website (4 editions annually - all costs are per edition): | |
| 265 X 200 pixels JPG or PNG format | \$99 |
| 565 x 200 pixels | \$242 |

Please note: Prices include G.S.T.

PO Box 25, Wandong 3758
Email: office@parentsvictoria.asn.au

Ph. 03 9380 2158
Web: www.parentsvictoria.asn.au

Advertisers indemnify Parents Victoria against all liability arising out of publication of the advertisement. Parents Victoria does not endorse the products or services advertised and reserve the right to refuse advertising which conflicts with its policy.