

# Advertising Opportunities



*Proudly supporting parents and parents clubs in Victorian Government Primary and Secondary Schools since 1925.*

Parents Victoria represents thousands of parents across Victoria and has strong links with many organisations in the education sector. 2017 marks our 92<sup>nd</sup> year of voluntary service, working to ensure that a high quality public education system is accessible to all Victorian children.

Parents Victoria has access to all parents in State Schools via our network of parent clubs, and through our all-school mailouts. We are happy to work with appropriate businesses to forward details of your products and services to parents in State Schools.

Advertising opportunities include:

- Logo link on the homepage of our website for 12 months.....\$935
- Logo link on the fundraising page of our website for 12 months .....\$220  
(Advertorial for 3 months additional \$220)
- Flyer in Annual Conference delegates showbags - October 23 & 24 2017.....\$110  
(Price negotiable if samples provided for showbags)
- Advertisement in our electronic newsletter 'Parents Voice' including a link to your website (4 editions annually - all costs are per edition):
  - 265 X 200 pixels JPG or PNG format.....\$99
  - 565 x 200 pixels.....\$242
- Promotion on our Facebook Page (over 4,500 post reach last week)
  - Initial Posting .....\$165
  - Repeat postings within 2 months .....\$88
- Emailed flyer to all Victorian State Schools .....\$825

All prices quoted include G.S.T.

Sponsorship opportunities are also available, such as sponsorship of our Annual Conference. Please advise us if you would like to receive information on our Sponsorship Packages.

Parents Victoria would welcome the opportunity to discuss with you the advertising requirements of your business.

PO Box 25, Wandong 3758  
Email: [office@parentsvictoria.asn.au](mailto:office@parentsvictoria.asn.au)

Ph. 03 9380 2158  
Web: [www.parentsvictoria.asn.au](http://www.parentsvictoria.asn.au)

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